

BUSINESS DEVELOPMENT SERVICE CENTRE CONSULTANCY

Terms of Reference

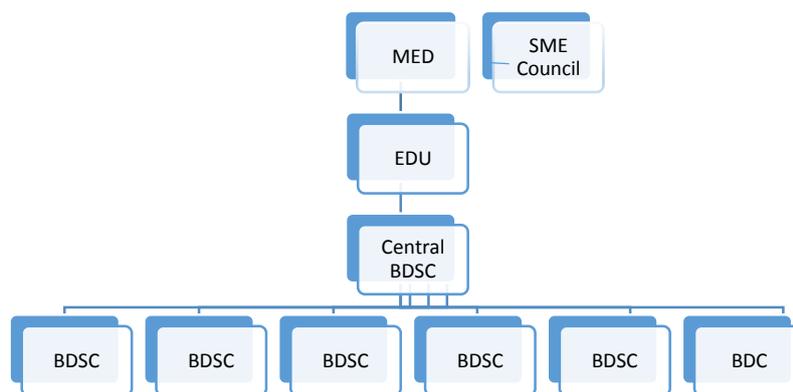
The Business Development Services Centre (BDSC) is defined as a business development Centre that provides a wide-range of business development services (BDS), common use facilities, and financial support services to assist and promote Micro, Small and Medium-sized Enterprise (MSME) growth in the Maldives. Establishment of the BDSC is an initiative of the Maldives, Ministry of Economic Development (MED). Establishment of a network of BDSCs is in line with the government strategy to support private sector development, specifically the promotion of the MSME sector, as an important component of government decentralization policy and supporting economic development opportunities and income growth outside of Male.

When fully operational, the Business Development Services Centres (BDSC) will include seven (7) provincial business centres including a Central BDSC stationed in MED, providing business development services to MSMEs throughout the country. The Central BDSC office, which provides management oversight of the BDSC, is already established in MED.

The Business Development Services Centre, or BDSC, will support government goals, strategies and priorities for achieving accelerated inclusive growth for broad-based and sustainable local economic development in the country by contributing to MSME sector development, increased job opportunities, expanded community participation in business activities, improved priority sector value chains, and a strengthened business environment conducive to broadening the country's economic base.

BDSCs will provide valuable BDS support to both new and expanding micro and small business enterprises in the Maldives. This support will include a wide-array of technical, business and related skills training services for small entrepreneurs and communities desiring to expand business enterprise activities as well as specialized technical, marketing, and financial support, including intensive business guidance and mentoring, for a select group of new business enterprises which meet business incubator program criteria for working closely with BDSCs through strategic partnership agreements.

BDSC Organizational Structure



BDSC Training Coordinator

The BDSC Training Coordinator will have a minimum of five years' experience, background and knowledge in SME training, business-related HRD, entrepreneurship development, community development, and/or organizational development. The training coordinator will also have experience in working in a team approach to achieving program deliverables with a minimum of three years' experience in the SME sector, preferably part of which involves dealing with Business Development Service providers, SME development, organizational development, financial services, training and/or business services. Also the person should have experience in conducting MSME business training programs, enterprise and institutional development.

Key Tasks, Responsibilities and Deliverables

The BDSC Training Coordinator shall, under the guidance of Project Manager and BDSC Manager carry out the following key tasks:

- (i) Develop and implement strategic business training plans to achieve the BDSC objectives and ensure that the work plan activities are implemented on schedule.
- (ii) Provide management services and training for MSMEs, BDS providers, potential entrepreneurs and unemployed youth in, but not limited to the following areas :
 - SME management and development
 - Human resources management and development
 - Resource management
 - Entrepreneurship development
 - Business counselling
 - Project Planning and appraisal
 - Vocational business skills development
- (iii) Identification of training needs of MSMEs and BDS providers.
- (iv) Upgrade the training skills of BDS providers supported by the BDSCs.
- (v) Develop and design training modules required by BDSC Clients.
- (vi) Liaise with other training providers to obtain their services to support BDSC training needs as and when required.
- (vii) Ensure that products and services offered by the BDSC are constantly improved.
- (viii) Liaise closely with other staff members to ensure smooth operation of the BDSC Trainings.
- (ix) Provide BDS support in the field of business training to MSME Clients.
- (x) Monitor and evaluate all development activities conducted by BDSC.
- (xi) Assist and organize training/management programs suited to meet the needs of the BDS providers/MSMEs.
- (xii) Develop a management/training plan to ensure that skills of the BDSC staff are upgraded.
- (xiii) Perform any other duty not listed above assigned by the PMU Project Manager and BDSC Manager

Time Input

- The position is full time and the selected candidate is expected to serve 36 months over the next three years. (Candidate is not permitted to work in any other institution while under the contract of MED).

Requirements

- A graduate degree in management, economics, development or related field.
- At least 3 years of professional experience and technical skills desirable in areas relating to human resource development, technical/trade skills training, and skills in SME business training programs (e.g. CEFE training, SIYB training, etc.).

- Familiarity with Maldives trade, economic development and private sector development context.
- Excellent computer skills and new interactive media user skills: social media platforms, word processing, spreadsheets, databases and web-based research.
- Ability to write and communicate clearly, and analytically. Excellent spoken and written English and Dhivehi

Remuneration Package

- The total remuneration package will be MVR 15,420.